



Announcing:
**The First Annual Virginia Environmental Excellence
Program Meeting & Recognition Event**

Greater Richmond Convention Center,
Tuesday, September 13, 2005

8:30 **Registration**

9:00 **Welcome**

Michael P. Murphy, Director, Division of Environmental Enhancement, Virginia DEQ

Opening Speaker

Robert G. Burnley, Director, Virginia DEQ

9:15 ***VEEP is For Real!*** The significance and integration of VEEP within DEQ.
Richard F. Weeks, Deputy Director, Virginia DEQ

9:45 ***The VEEP Law.*** An overview of new VEEP legislation.
Kathy R. Frahm, Director, Division of Policy, Virginia DEQ

10:15 **Break**

10:30 ***Every Day VEEP.*** How to successfully participate in VEEP, from applying to reporting to continually improving.

Sharon K. Baxter, Director, Office of Pollution Prevention, Virginia DEQ

⇒ Application Evaluation: Keith Boisvert, OPP, Virginia DEQ

⇒ Annual Reporting: John Handzo, OPP, Virginia DEQ

⇒ Regulatory Flexibility: Melissa Porterfield, Office of Policy, Virginia DEQ

⇒ Recognition & Continual Improvement: Tom Griffin, OPP, Virginia DEQ

11:30 ***How to Prioritize Your Aspects.*** Consideration of the National Partnership for Environmental Priorities

Tad Radzinski, Waste Minimization Coordinator, EPA Region III

12:00 **Lunch**

The Ultimate Goal of EMS: Sustainability

Steve Donohue, EPA Region III

1:30 ***VEEP Success Stories.*** Hear the inside story from 4 VEEP participants.

3:00 ***Non-Regulation With Representation.*** Consideration of a proposal to create a VEEP Participants' Association

Richard Hill, Prince William County

3:30 **Open Discussion**

Sharon Baxter

4:15 **Adjourn**